

Table 2. TOURIST INTENSITY AND PENETRATION RATIOS

Indicator	2000	2001	2002	2003	2004	2005	2006	2007
Non-Residents (Stop-Over)	151,372	165,836	154,961	164,100	173,081	176,130	248,343	264,887
Growth Rate (%) ¹	25.21	9.56	-6.56	5.9	5.47	1.76	41.00	6.66
No. of Tourists Nights Spent ³	6.47	6.36	6.46	6.46	6.75 ⁸		7 ¹¹	
Population ⁴	18,491	19,886	20,900	25,143 ^f	27,496 ^f	30,602	33,202	34,862
Tourists to Residents Ratio ⁵	8.19	8.34	7.41	6.53 ^f	6.29 ^f	5.76	7.48	7.60
Tourists Intensity Ratio ⁶	2.83	3.05	2.89	3.06	3.38		5.02	
Tourist Penetration Ratio ⁷	145.11	145.31	131.22	115.41 ^f	116.41 ^f		143.25	

(Sources: Tourist Board and Statistical Office)

Notes:

TCI has a total land area of 366.11 mile² which is equivalent to 948.23 km²

¹Revised data

¹Computation: [(Tourist Arrival in Current Year / Tourist Arrivals in Previous Year) – 1] x 100

³Average obtained for all visitors excluding the “Not Stated” responses.

⁴Estimated Population except for 1990 and 2001 which reflect the data from the Census.

⁵Source: Statistical Office. Measures the number of Non-Resident Stop-Over Visitors to one Resident.

Computation: (Non-Resident Stop-Over Visitors / Population)

⁶Source: Statistical Office. Measures the average daily visitor density per km²

Computation: (Non-Resident Stop-Over Visitors x Average Length of Stay) / (TCI Land Area of 948.23 km² x 365 days)

⁷Source: Statistical Office. Measures the average daily visitor density per 1,000 population

Computation: [(Non-Resident Stop-Over Visitors x Average Length of Stay) / (Population x 365 days)] x 1,000

⁸Survey of Departing Visitors (June 2004) which sampled 635 persons. For 2002, the Survey yielded 6.90 as the average.

⁹Estimate from Tourist Board released as of December 2005

¹⁰Estimate from Tourist Board

¹¹Preliminary Survey of Departing Visitors (December 2006)